



Combining sustainable development and economic attractiveness: towards an indicator of sustainable attractiveness

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Résumé en anglais	<p>This article addresses the question of the attractiveness of a particular territory from the perspective of sustainable development. Attractiveness cannot be measured without an assessment of sustainable development because recent global economic and ecological crises mean territories still want to attract businesses, but governments are also responsible for responding to concerns about the well-being of citizens and the environment. Thus, in comparing measures of economic attractiveness and sustainable development, this study proposes an indicator of sustainable attractiveness.</p>
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